



February 13-16, 2026

SPONSORSHIP OPPORTUNITIES

*play with
heart*

www.sprucegroveringette.com



February 13-16, 2026

SPRUCE GROVE RINGETTE ASSOCIATION

Sweetheart Tournament

% Steph DeVries

#4 27320 Twp Rd 534

Spruce Grove, AB

T7X 3R9

Dear Community Partner,

The Spruce Grove Ringette Association will be hosting its **48th** annual Sweetheart Ringette Tournament **February 13-16, 2026**. Over **90** teams will be in attendance over the weekend with games being held at the Tri-Leisure Centre, Grant Fuhr and Stu Barnes Arenas in Spruce Grove, the Glenn Hall Arena in Stony Plain, and the Calahoo arena.

Hosting approximately 1,100 athletes, the Sweetheart Tournament is one of the largest ringette tournaments in Alberta and has been the largest single sporting event in the Tri-Municipal area for over 40 years. Throughout the weekend, our community will play host to athletes and their families from all over the province and from as far away as British Columbia and Saskatchewan. Each tournament year boasts record numbers from the previous year regarding team attendance. This translates into a huge economic impact for local businesses since we average an estimated 435 additional families staying, playing & spending within the region. At minimum, this annually generates approximately 2.5 million dollars within our local economy in a single weekend. We are proud to have been able to give back and generate business within our community while putting on a fun and memorable event for our athletes & their families.

We are offering businesses the opportunity to be part of the Sweetheart Tournament and positively affect the lives of our Ringette athletes who both live in and visit our community over the weekend. In an effort to provide an incredible experience, we have various sponsor & partnership opportunities available that help cover the many costs associated with hosting a tournament and to add an element of fun. In the past, the most successful donation opportunities have included gifts in kind to fill team kits, silent auction and raffle table items, ads in the tournament program, as well as monetary contributions that assist in covering the costs of ice time, referees, medals and print material. We are also striving to work directly with businesses to create unique partnership opportunities, such as offering various activities and events for all our incoming visitors.

Attached you'll find the various sponsorship ideas and a breakdown of the different levels of contribution. To ensure recognition during our Tournament as well as post tournament media recognition, we request that donations of any kind be submitted **no later than January 15, 2026** to ensure recognition in print media. Your kind consideration to support our efforts will help us achieve our goal for a fun and memorable tournament for the many athletes and families within the SGRA, as well as those that will be calling our community home for the duration of the tournament weekend.

On behalf of the Spruce Grove Ringette Association and the 2025 Sweetheart Tournament Committee, we would like to thank you for taking the time to consider our proposal for sponsorship and donations for our tournament. Should you have any questions or wish to arrange a meeting to discuss ideas or a pickup of sponsorship items, please feel free to contact us by phone or e-mail.

Yours in Good Sportsmanship,

Steph DeVries & Allison Wilson
2026 Sweetheart Tournament Directors

Cash Sponsorship Level and Benefits

In recognition and thanks, our **Cash Sponsors** will be honoured in the appropriate sponsorship level as outlined below. **Please note; only donations received prior to January 15, 2026 are guaranteed to receive recognition in all print media.**

Sponsor Benefits (by donation amount)	Title \$5000	Platinum \$2000-\$4999	Gold \$1000-\$1999	Silver \$500-\$999	Bronze \$100-\$499	Friends of Ringette \$1-\$99
Logo recognition on all marketing related material for the 2026 Sweetheart Tournament.	X					
Business banner placed at tournament headquarters (TLC) registration table.	X					
Opportunity to display business information and/or materials at tournament headquarters (TLC) registration table.	X					
Logo on promotional items to be included in player bags (approx 1100 bags)	X					
Website Ad on SGRA website and multiple mentions on our social media platforms.	X	X	X			
Business logo on scrolling monitors at Tri Leisure Center (TLC)	X	X				
Tournament recognition plaque and thank you letter.	X	X	X			
Your logo on sponsor recognition banner at all 3 arenas (Glenn Hall, TLC, Heavy Metal Place).	X	X				
Medal presentation opportunities.	X	X	X	X	X	
Receipt for donation	X	X	X	X	X	X
Mentions on SGRA Sweetheart Tournament social media posts	X	X	X	X	X	X

****ALL DIGITAL LOGOS (pdf or art file) MUST BE PROVIDED BY SPONSOR****

IN KIND SUPPORTER LEVEL AND BENEFITS: There are many opportunities available for donations of services, products, vouchers for food and beverage for the Sweetheart Tournament. The donation level will be honoured in the appropriate sponsorship level as outlined below.

In-Kind Supporter Benefits	Diamond Ring \$4000+ value	Ruby Ring \$2000-\$3999 value	Sapphire Ring \$750-\$1999 value	Emerald Ring \$1-\$750 value
Website Ad on SGRA website and multiple mentions on our social media platforms.	X	X		
Tournament recognition plaque and thank you letter.	X	X		
Business logo on scrolling monitors at Tri Leisure Center (TLC)	X			
Medal presentation opportunity	X	X	X	
Your logo on sponsor recognition banner at all 3 arenas (Glenn Hall, TLC, Heavy Metal Place).	X	X		
Mentions on SGRA Sweetheart Tournament social media posts	X	X	X	X
Your business location included on our area map with all team kits and coach's packages (for coupon or voucher sponsors)	X	X	X	X

**** ALL DIGITAL LOGOS (pdf or art file) MUST BE PROVIDED BY SPONSOR**

Other ways to Support

****Heart & Hustle Sponsor**

During each team's first 3 games, one player (from each team) that exhibits the most heart & determination during the game will be awarded the Sweetheart Tournament Heart & Hustle Award. In total, roughly 250 heart and hustle awards will be awarded throughout the weekend by coaching staff. This award will consist of a special tournament memento as well as items from our In-Kind Sponsorship donors. If you are interested in sponsoring this award, please contact our Tournament Directors.

****Sweetheart Silent Auction & Raffle**

A Silent Auction & Raffle Table will be on location at the Tri-Leisure Centre from Friday am - Sunday noon. All funds raised go directly to our association for our players. Each team is responsible for putting together a raffle basket valued at \$20 per player, but we also rely on the generosity of businesses to donate items. If your business would like to inquire about donating a raffle basket, please contact this year's Tournament Directors.

Miscellaneous Sponsorship - NEED SOME MORE IDEAS?

- Printing of sponsorship acknowledgment signage & banners, programs, game sheets, rules & regulations packages, etc. •
- Food & beverages for referees, volunteers & coaches,
- Items for a coaches draw,
- Noise makers for parents & fans
- Do you have a business that can entertain or feed our teams between games with special rates? Place an ad in our program with details and we will also include it with our Team Activities package that will get sent to every tournament team in January.

Does your business have coupons or small items that can be included in player, team or referee kits? This is a great way to promote your business throughout the weekend while giving back to the participants in our tournament! In the past, the most successful items have proved to be, gum, granola bars, headbands, meal/beverage coupons & vouchers. The ages of our athletes range from 5 years to adult. Since we require items that cater to each age group, you can choose to sponsor individual divisions or the entire tournament. All businesses contributing coupons or vouchers will be included on our area map that will be included with Coach's packages & team kits. A list of athlete numbers in each division will be made available upon request.

THANK YOU for your consideration in supporting the annual SGRA Sweetheart Ringette Tournament!

For further information on Sponsorship or Partnership opportunities, in kind donations, raffle basket submission, or to arrange a pick up, please contact this year's Tournament Directors. We would be happy to assist you!

Steph DeVries

2026 Sweetheart Tournament

tournament@sprucegroveringette.com

780-312-4802

Check out the Spruce Grove Ringette Association online at

www.sprucegroveringette.com

The SGRA is also on Instagram and Facebook.

Sweetheart Tournament 2026 Sponsor Information

Business Name: _____

Address: _____

City: _____ Prov: _____ Postal Code _____

Contact Person: _____

Phone: _____

Email: _____

Website: _____

Social Media info: _____

CASH SPONSORSHIP

_____ Tournament Title Sponsor \$5000.00

_____ Platinum Sponsor \$2,000 - \$4,999

_____ Gold Sponsor \$1,000 - \$1,999

_____ Silver Sponsor \$500 - \$999

_____ Bronze Sponsor \$100 - \$499

_____ Friends of Ringette \$1 - \$99

Office Use Only

Cheque # _____ Amount received _____

Receipt # Issued _____ Method Sent by _____ Date sent _____

IN-KIND SPONSORSHIP

_____ Player Gift _____ All players (1,000 items) or _____ Division(s) (Approx. 70 players per division)

_____ Heart & Hustle Award (216 awards i.e. keychains, candy, etc.)

_____ Raffle Basket - Theme _____ Basket Value _____

_____ In Kind Item(s) _____ Item Value _____

For Cash, please make all cheques payable to "Spruce Grove Ringette Association". Arrangements can be made for pick up, or you may mail to the following address along with this form The postal strike may make this a bit difficult so we suggest using another shipping method:

SGRA Sweetheart Tournament

#4 27320 Twp Rd 534

Spruce Grove, AB

T7X 3R9

Instructions for submitting cash donation via e-transfer:

- Send e-transfer directly to our Association Treasurer at Treasurer@sprucegroveringette.com
- In the notes please provide the following information...
 - Sweetheart Tournament Sponsorship
 - Your business Name
- Once your transaction is complete please email proof of payment to us at the tournament so that we can know that the sponsorship was received, and we can record it on our end. You can email us this proof of payment at Tournament@sprucegroveringette.com

Thank you so much!!

